

PRIVATE *PG* GARDEN

Issue 6

March 2010

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Happy Spring!

Finally, Spring has Sprung! We hope that everyone is enjoying the warmer weather around the US. We've started seeing signs of life in Massachusetts, even *outside* of greenhouses and glasshouses. It's been a busy winter here at Private Garden, and we have BIG NEWS about our product line to share with you. Read on for more about our exciting new partnership.

Private Gardens Welcomes Richel Group, of France, to our Product Line

At Private Garden, we constantly search for the best products to offer our industry. We want our structures to allow our customers to be more competitive in the business with the most update technology in the world.

That's why we are pleased to welcome The Richel Group from France as part of Private Garden Family. Richel is the largest manufacturer of Garden Centers and Growing Ranges in the world, and their ranges can be found in almost every country around the globe.

The new partnership allows Private Garden to offer the largest selection of Poly Greenhouses in the World, in addition to our long-time project lines including Garden Center Structures, Estate Glasshouses, and Glass Greenhouses. We consider Richel's Structures to be the finest greenhouses in the world, at a price that will give our customers the best possible return on investment.

During the months to come, please be on the lookout for additional information about this addition to our product line.
"The US Greenhouses Industry will never be the same"

Private Garden is Going Green ...

The time has come for a complete line of Green Products for the structure industry. We planned to introduce our new 'PG Green' Division next month. Stay tuned!

The True History of the Victorian Glasshouse

The True History of Victorian Glasshouses

As purveyors of fine glass houses and greenhouses, Private Garden carries on a business tradition rich with history. While our clients with Private Garden greenhouses and conservatories always *enjoy* their modern structures that reflect historic design, we've never said much about the long history of our industry, that inspires these "modern historic" structures. Inside the looking-glass, there's a wealth of information and inspiration. Here's the *true* history of Victorian Glasshouses.

Birth of a Queen

Queen Victoria was born on May 24, 1819, and ascended to the throne as Queen when she turned 18, reigning until she died on January 22, 1901. Her reign lasted so long, and through so many cultural customs and innovations that the length of her reign became known as "The Victorian Era." It was during this time that Crystal Palace was created. This marvelous structure amazed and enthralled all who visited it. As the first cast iron and glass house, built in Hyde Park, London, UK. In 1851 the Crystal Palace hosted the first World's Fair, The Great Exhibition, during which latest technology revelations were unveiled.

Joseph Paxton, head Gardener at Chatsworth in Derbyshire, UK, created the Crystal Palace. The Palace was built over and around the existing landscape, including fully-enclosed Elm Trees and wildlife, such as Sparrows. The structure was 1,848 ft long by 456 ft wide, with a total of 842,688 total square feet enclosed. It took 5,000 people to construct this glasshouse., and the final cost was £150,000 in the 1800s. Today, it would cost £13,100,000 to build the same structure. Less than a year after its completion, The Crystal Palace was moved to Penge Palace. In 1936, the Crystal Palace was destroyed by fire.

Despite the fact that it was the first glass house of its kind, The Crystal Palace was detailed, delicate, and ornate, different from the rough timber-framed glass houses that preceded it. During the Victorian Era, the average estate owner who desired a

glasshouse would order a high quality wooden glasshouse from a manufacturer. Private Garden & Alitex, LTD have designed a glazing bar system that resembles these original Victorian Glasshouse timber units, but offer the benefit of a maintenance-free finish of Aluminium.

In addition to the timber-style glazing bars, we offer Victorian Style finishes: Cresting and finials, cast lever link vent openers, cast benching, and traditional style cold frames. In keeping with the Victorian tradition and style, all of our standard units are produced with a lower eave and 40 degree roof pitch. These details, which have carried through from Victorian-era glasshouses to our modern models, make Private Garden's greenhouses true Victorian Centerpieces for any estate garden.

Victorian Glasshouses 101

Are Conservatories the same as Glasshouses?

<u>Conservatory</u>	<u>VS</u>	<u>Glasshouses</u>
-Double Pane Insulated Glass (4mm tempered safety glass)		-Single Pane Glass (4mm tempered safety glass)
-Wood or Aluminium		-Aluminium
-Sitting room		-Growing room
-Air condition or heating for living comfort		-Heat or shade for plants
-Free standing or attached to home		-Free standing or attached to home
-Mounted to kneewall or glass to ground		-Mounted to kneewall

Thank you for reading our newsletter. We are always open to suggestions, please do not hesitate to email me @ jsackrider@private-garden.com or call 413.566.0277 X 30.

Sincerely,

Jennifer

Jennifer Sackrider
Private Garden

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