

Jennifer Sackrider

From: Private Garden [jsackrider@private-garden.com]
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To: Jennifer Sackrider
Subject: News from Private Garden

PRIVATE *PG* GARDEN

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Happy January,

We hope that everyone had a wonderful holiday and a happy new year. We are very excited to begin 2010 at Private Garden. We have a great deal of exciting plans scheduled this year. We hope that everyone will have an excellent 2010!



In Appreciation of our gratitude and 25 years in business.....

"Private Garden is pleased to offer our customers 25% off all Victorian Glasshouse orders placed prior to March 31, 2010."

Hurry, this deal will not last!!! 413.566.0277.

Private Garden Hires a New Sales Manager

Private Garden is excited to announce that we have hired a new Commercial Sales Manager, John "Joe" Healy. Joe will work closely with Joe Hickson, Jr., our President, and Peter Sackrider, our National Sales Manager. With Joe's extensive knowledge in the greenhouse industry, we felt that he would be a benefit to our loyal customers. Please feel free to give us a call to talk to Joe Healy, our new Sales Manager, about your project, 413-566-0277.

Private Garden is also looking to hire a New Regional Sales Manager for our Commercial Greenhouse Division for California, Oregon and Washington State. If you have an interest, please feel free to send a resume' to jsackrider@private-garden.com.

It's Cold outside ... why not get a PG Structure?

Recently, I made a trip to Southern Florida with my family. Before leaving we checked the weather, and it was suppose to be 70-80 degrees every day. Since I have a 10 month old and two year old, I packed, shorts, tank tops, swim suits, and one sweat shirt per child. Once we arrived in Florida the weather was beautiful, sunny and warm. Then one night while watching the news, they mentioned a 'cold front coming across southern Florida', I thought to myself 'cold front in Florida? It will only last a day or two and only get as low as 60 degrees'. The next morning when we woke up to a beautiful sunny day, we got the kids ready to go outside and then we opened the door, and got blasted with COLD air. It was 39 degrees that morning. For the next week, it remained 30-40 degrees at night and 40-50 degrees during the day. The 'Sunny state' was sunny, just not warm this year. As we all know the growers lost millions in damaged plants.

Across America, the weather has been extremely abnormal this year; much colder than anyone expected. Temperatures have been off their average since December. With these temperatures, the crops are dying, people do not feel like going outside, and tropical places like Florida are no longer in the tropics. Greenhouses are important in temperatures this low; a good greenhouse protects your crop, your customer, your hobby, and of course your business. Here are a few reasons why you should call Private Garden for your very own greenhouse structure:

Residential Structures: You will be able to extend spring and summer through fall and winter enabling you to have fresh herbs, vegetables, and fruits year round. This ornate structure will not only help you keep the freshness of summer but also provide a wonderful architectural structure for generations to come.

Garden Center: The idea of a 'Traditional Garden Center' has significantly changed from the days of the Lord and Burnham Greenhouses. Private Garden structures will offer you the modern approach to a traditional garden center with all the amenities that will entice your customer to walk through the door and stay longer in your store.

Growing Ranges: When you go to a Garden Center to buy a plant, it most likely did not originate from that Garden Center, it came from a Commercial Growing Range. With a state of the art Private Garden Growing Range, you will be able to efficiently grow your plants year round. Private Garden offers 100% automated growing systems.

Kiosks: Do saleslag during the off season at your mall and/or life center? If so, Private

Garden Kiosks are the answer to your problem. Our kiosks are fully enclosed structures that will allow ample room for an information center, ticket booth, concession stand, or specialty retail. Please call to receive our brochure on your very own Kiosk.

Please stay warm and let those plants thrive! Please call Private Garden for information and your free brochure, at 413.566.0277 or visit our website at www.private-garden.com.

South Shore Project, Pittsburgh, PA



Day three of construction December 22, 2009.



Eaveline of Kiosks with rolling shutters for windows security.

Private Garden recently completed a Kiosk project at the South Shore Project in Pittsburgh, PA. The build began December 19, 2009 and concluded December 23, 2009, just in time to get our men home for the holiday. Peter Sackrider, two Private Garden crew members and a technician from our manufacturer, Neri, of Italy erected the structure in record time despite sub zero temperatures and heavy snow. The build was scheduled for 12 days, but it was built in 5 days.

The new Private Garden Kiosk is one of over 100 nationwide. The dimensions of the South Shore Project are 21' 1/2" X 21' 1/2". They plan on using the kiosk for specialty retail and/or a valet stand.

Please call to find out more information on the structures we can offer you, 413.566.0277.

Trade Show Schedule

Come See Us in February at the following Trade show ...

NEG 02.03.10-02.05.10 Booth # 613 Boston Convention & Expo
Center, Boston, MA

SALE SALE SALE

In Stock Private Garden Victorian Glasshouses Discounted ...

Planters Paradise

Victorian Glasshouse 13' 5-1/4" x 36' 7-1/2"

Color: Forest Green

Potting Shed 13' 5 1/8" X 9' 10 1/8"

Unit comes with:

- (1) Double door for main entrance
- (2) Single doors for entry to secondary zone and exit through gable
- (14) Roof vents with motorized actuators
- (18) Sidewall vents with motorized actuators
- (1) Partition wall

Plant staging and potting bench filling smaller zone

List Price: \$ 198,989

SALE PRICE: \$135,000

You Save: 35%

Unit in Stock

White WinterGarden

Victorian Glasshouse 15' 11-1/4" x 31' 7-1/2"

Color: White

Unit comes with:

- (1) Double door for main portico entry
- (1) Single door for exit off of the gable end of the glasshouse
- (10) Roof vents with Bayliss MK7 actuators
- (10) Sidewall vents operated manually

Plant staging for both front and rear walls

Manual internal shading for the rear section of the roof

(2) Sections of cold frames along the front wall either side of the portico

List Price: \$179,946

SALE PRICE: \$125,000

You Save: 30%

Unit in Stock

English Elegance

Victorian Glasshouse 18' 5-1/8" x 26' 7-1/2"

Color: Forest Green

Unit Comes With:

- (1) Single Swing door offset on the gable end of the unit.
 - (5) Manual Face vents (2) on front wall and (3) on rear wall
 - (6) Roof vents with Bayliss MK7 actuators
- Triple tier benching along the rear wall. Bench Depths: 3', 2' and 1'.



Single tier staging on the front wall and in the center of the glasshouse.

List Price: \$157,848

SALE PRICE: \$103,144

You Save: 35%

Hurry to get your very own Private Garden Victorian Glasshouse! Please call for more information on our Sale Flier, 413.566.0277.

Thank you for reading Private Garden's Newsletter. We are always open to suggestions, please feel free to [email](#) or call us with questions or concerns, 413.566.0277.

Sincerely,

Jennifer Sackrider

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Private Garden

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