



Private Garden Teams Up with Tomato Grower to Produce \$20 Million Greenhouse Project

MEDIA RELEASE

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For Immediate Release

Hampden, MA - October 29, 2008 — Private Garden Greenhouse Systems has developed a new project for more than \$23 million with one of the largest tomato growers in the New England area. Backyard Farms LLC (nicknamed Backyard Beauties) is planning to break ground on a brand new Venlo Growing Range greenhouse in Madison, Maine this fall, making it the second greenhouse on the facility.

The new state-of-the-art structure will cover 18-acres of growing space, allowing the tomato grower to produce vine-ripened tomatoes year-round. Adding this greenhouse, along with the combination with the 24-acre facility that opened last year, will amount to approximately 2 million square feet of greenhouse growing space for Backyard Farms.

“With this second greenhouse, we expect to bring our local workforce to more than 175 employees, offer new tomato varieties and meet the increasing demand for our locally grown, top-quality tomatoes-on-the-vine,” said Roy Lubetkin, president and CEO of Backyard Farms.

This new facility will include several extra perks to make sure the tomatoes in are grown to perfection. The new Venlo greenhouse includes a shading system to control growth timing; a heating system to make sure the tomatoes grow to perfection with the correct temperature control; a complete computerized system to run the operation with just a click of a few buttons; and 100 percent water technical needs specifically designed for tomato growth.

“Private Garden is honored to have been selected from a long list of prominent greenhouse manufactures by Backyard Farms to build their new phase. Private Garden will complete this job by July 2009,” said Joseph Hickson Jr., president of Private Garden.

Private Garden Greenhouse Systems has been in business for 25 years, and has built more than 500 structures, both residential and commercial, throughout North America. This greenhouse company was started by the Hickson family and continues to run as a family owned and operated business while producing some of the most upscale greenhouses in the industry. For more information on Private Garden’s products, please contact us at 800-287-4769.

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